



How To Have A Beautiful Mind

By Edward de Bono

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How To Have A Beautiful Mind By Edward de Bono

People spend a fortune on their bodies, their faces, their hair, their clothes. Cosmetics, plastic surgery, diets, gym membership - everyone's trying to be more attractive. But there's an easier way to become a beautiful person. It doesn't have to be physical. No matter how you look, if you have a mind that's fascinating, creative, exciting - if you're a good thinker - you can be beautiful.

And being attractive doesn't necessarily come from being intelligent or highly-educated. It isn't about having a great personality. It's about using your imagination and expanding your creativity. And it's when talking with people that we make the greatest impact. A person may be physically beautiful, but when speaking to others a dull or ugly or uncreative mind will definitely turn them off.

In clear, practical language, de Bono shows how by applying lateral and parallel thinking skills to your conversation you can improve your mind. By learning how to listen, make a point, and manoeuvre a discussion, you can become creative and more appealing - more beautiful.

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Editorial Review

Review

“Highly recommended.” —*The Good Book Guide*

“One of the world’s greatest thinkers has found a miracle cure for people in search of lasting health and beauty. And it costs no more than the price of a paperback.” —*Sunday Review*

“The master of creative thinking.” —*Independent on Sunday*

About the Author

Edward de Bono is the author of more than 60 books and the creator of the concept of “Lateral Thinking.” His business methods are currently taught by more than 900 trainers in 28 countries around the world and are used by such leading corporations as IBM, Motorola, and Prudential.

Users Review

From reader reviews:

Dirk Sullivan:

What do you ponder on book? It is just for students as they are still students or that for all people in the world, what the best subject for that? Just simply you can be answered for that question above. Every person has different personality and hobby for every single other. Don't to be forced someone or something that they don't desire do that. You must know how great in addition to important the book How To Have A Beautiful Mind. All type of book can you see on many solutions. You can look for the internet solutions or other social media.

Virginia Boone:

Now a day individuals who Living in the era wherever everything reachable by talk with the internet and the resources inside can be true or not need people to be aware of each information they get. How a lot more to be smart in obtaining any information nowadays? Of course the correct answer is reading a book. Reading through a book can help persons out of this uncertainty Information especially this How To Have A Beautiful Mind book because this book offers you rich information and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it you know.

Emily Higginbotham:

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charge time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to test look for book, may be the guide untitled How To Have A Beautiful Mind can be excellent book to read. May be it could be best activity to you.

Donald Vermillion:

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