



Introducing Media Studies: A Graphic Guide

By Ziauddin Sardar

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The media has become a condition of our existence. *Introducing Media Studies* explores media history and the complex relationship between the media, ideology, knowledge, and power, presenting a coherent view of the media industry, media theory, and methods in media research.

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Editorial Review

About the Author

Ziauddin Sardar is a hugely renowned writer, broadcaster, journalist and critic. 'Britain's own Muslim polymath' (Independent) has become one of the UK's leading intellectuals and writes on a huge variety of subjects in numerous newspapers and magazines throughout the world. He is also Visiting Professor of Postcolonial Studies at the City University, London.

Borin Van Loon has worked on numerous Introducing titles. He is a freelance illustrator, surrealist painter and collagist who produces the comic strip 'The Severed Head' for The Chap magazine.

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