



Starting an Etsy Business For Dummies

By Allison Strine, Kate Shoup

Download now

Read Online 

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup

The easy way to build an online craft business from scratch

Starting an Etsy Business For Dummies offers expert advice for artists and entrepreneurs looking to build an online craft business from scratch. You'll get invaluable information on setting up your online shop, writing compelling item descriptions, photographing your work, engaging the Etsy community, understanding fees, and finding your muse when it takes a holiday.

In the last couple of years, the DIY movement has transcended the big-box hardware stores, and has taken on a new format in the savvy crafting arena. Etsy.com boasts an astonishing 1.9 million members, and there are tens of thousands of craft and hobby bazaars held each year across the United States. *Starting an Etsy Business For Dummies* shows you how to create, manage, and successfully sell handmade wares, vintage goods, and DIY supplies using the world's largest online handmade marketplace.

- Learn to sell your handmade wares, vintage goods, DIY supplies online at Etsy.com
- Create and manage your own successful Etsy storefront
- Merchandise your unique creations and drive buyers to your shop

If DIY is your domain, *Starting an Etsy Business For Dummies* gives you the skills, knowledge, and know-how to create a successful business that pays.

 [Download Starting an Etsy Business For Dummies ...pdf](#)

 [Read Online Starting an Etsy Business For Dummies ...pdf](#)

Starting an Etsy Business For Dummies

By Allison Strine, Kate Shoup

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup

The easy way to build an online craft business from scratch

Starting an Etsy Business For Dummies offers expert advice for artists and entrepreneurs looking to build an online craft business from scratch. You'll get invaluable information on setting up your online shop, writing compelling item descriptions, photographing your work, engaging the Etsy community, understanding fees, and finding your muse when it takes a holiday.

In the last couple of years, the DIY movement has transcended the big-box hardware stores, and has taken on a new format in the savvy crafting arena. Etsy.com boasts an astonishing 1.9 million members, and there are tens of thousands of craft and hobby bazaars held each year across the United States. *Starting an Etsy Business For Dummies* shows you how to create, manage, and successfully sell handmade wares, vintage goods, and DIY supplies using the world's largest online handmade marketplace.

- Learn to sell your handmade wares, vintage goods, DIY supplies online at Etsy.com
- Create and manage your own successful Etsy storefront
- Merchandise your unique creations and drive buyers to your shop

If DIY is your domain, *Starting an Etsy Business For Dummies* gives you the skills, knowledge, and know-how to create a successful business that pays.

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup Bibliography

- Rank: #1034082 in Books
- Published on: 2011-09-06
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x .86" w x 7.42" l, 1.44 pounds
- Binding: Paperback
- 384 pages

 [Download Starting an Etsy Business For Dummies ...pdf](#)

 [Read Online Starting an Etsy Business For Dummies ...pdf](#)

Download and Read Free Online Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup

Editorial Review

From the Back Cover

The easy way to build an online craft business

Starting an Etsy Business For Dummies offers expert advice for artists and entrepreneurs looking to build an online craft or vintage-goods business from scratch. You'll get information on setting up your online shop, listing and selling your items, engaging in the Etsy community, and more. If DIY is your domain, this book gives you the know-how to create a successful business that pays.

- Let's get this party started — learn how to sign up for an Etsy account, navigate the site, see what's for sale, and stay safe online
- Set up shop — understand what you can (and can't) sell on Etsy, create an eye-catching storefront, establish your shop's policies, and price your work
- Start selling — get expert advice on photographing your goods, writing engaging titles and descriptions, listing your items, and closing the deal
- The heart of the matter — learn how to handle business matters with ease, from providing excellent customer service to managing your Etsy store
- Show your spirit — discover all the fun that Etsy has to offer, join in the community spirit, keep up with Etsy news, and spread the word about other Etsy sellers

Open the book and find:

- Information about Etsy's purpose and business model
- How to sign up and get around the site
- Tips for setting up your storefront
- Guidance on establishing shop policies and prices
- Advice on managing item listings
- The 411 on shipping and customer service
- Ideas for using social networking to your advantage
- The scoop on getting help when you need it

Learn to:

- Sell handmade goods, vintage items, and craft supplies at etsy.com
- Photograph your work and write compelling item descriptions
- Market your wares and manage your shop
- Provide excellent customer service

About the Author

Allison Strine is the author of *LadyBirdLand!* and takes unreasonable joy in her Etsy shop feedback comments. You can peruse her wares at allisonstrine.etsy.com.

Kate Shoup has authored several books, including *Not Your Mama's Beading*, *Not Your Mama's Stitching*, and *Rubbish: Reuse Your Refuse* (all from Wiley).

Users Review

From reader reviews:

Christopher Barnes:

Why don't make it to be your habit? Right now, try to ready your time to do the important behave, like looking for your favorite guide and reading a e-book. Beside you can solve your short lived problem; you can add your knowledge by the e-book entitled Starting an Etsy Business For Dummies. Try to stumble through book Starting an Etsy Business For Dummies as your friend. It means that it can to be your friend when you truly feel alone and beside regarding course make you smarter than before. Yeah, it is very fortuned in your case. The book makes you far more confidence because you can know anything by the book. So , let us make new experience along with knowledge with this book.

Douglas Wyss:

Book will be written, printed, or descriptive for everything. You can know everything you want by a reserve. Book has a different type. As we know that book is important matter to bring us around the world. Alongside that you can your reading talent was fluently. A e-book Starting an Etsy Business For Dummies will make you to possibly be smarter. You can feel a lot more confidence if you can know about every little thing. But some of you think that will open or reading any book make you bored. It is far from make you fun. Why they could be thought like that? Have you searching for best book or acceptable book with you?

Sylvia Langley:

Your reading sixth sense will not betray you, why because this Starting an Etsy Business For Dummies book written by well-known writer who knows well how to make book which can be understand by anyone who all read the book. Written inside good manner for you, still dripping wet every ideas and producing skill only for eliminate your current hunger then you still uncertainty Starting an Etsy Business For Dummies as good book not only by the cover but also by the content. This is one publication that can break don't judge book by its include, so do you still needing a different sixth sense to pick this particular!? Oh come on your studying sixth sense already told you so why you have to listening to an additional sixth sense.

Helen Scott:

This Starting an Etsy Business For Dummies is great reserve for you because the content and that is full of information for you who always deal with world and still have to make decision every minute. This specific book reveal it info accurately using great coordinate word or we can state no rambling sentences within it. So if you are read it hurriedly you can have whole details in it. Doesn't mean it only gives you straight forward sentences but tough core information with attractive delivering sentences. Having Starting an Etsy Business For Dummies in your hand like getting the world in your arm, data in it is not ridiculous just one. We can say that no publication that offer you world throughout ten or fifteen small right but this reserve already do that. So , this can be good reading book. Hey there Mr. and Mrs. busy do you still doubt which?

**Download and Read Online Starting an Etsy Business For Dummies
By Allison Strine, Kate Shoup #6F2GIMVPTOE**

Read Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup for online ebook

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup books to read online.

Online Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup ebook PDF download

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup Doc

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup Mobipocket

Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup EPub

6F2GIMVPTOE: Starting an Etsy Business For Dummies By Allison Strine, Kate Shoup