



Cornerstones for College Success (7th Edition)

By Robert M. Sherfield, Patricia G. Moody

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Cornerstones for College Success is known for its' concrete and practical strategies that students can apply to all college classes, the world of work, and life in general, and addresses the "why" of learning and the power of positive change. Offers hallmark coverage of Bloom's taxonomy, SQ3R integration, Information and Financial literacy. Major defining topics include first generation students, adult learners, making successful transitions, and planning for success in the second year and beyond. The ancillary materials are designed to assist instructors in delivering a top-level student success course.

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About the Author

Dr. Robert M. Sherfield is currently a Professor in the School of Arts and Letters at The College of Southern Nevada in Las Vegas, Nevada. He is a nationally recognized educator, writer, and speaker having spent the past 27 years working with faculty development, first year student success programs, student motivation, and retention.

An award-winning educator, Robb was named ***Educator of the Year*** at the College of Southern Nevada. He twice received the ***Distinguished Teacher of the Year Award*** from The University of South Carolina at Union and has received numerous other awards and nominations for classroom instruction and advisement.

He has authored and co-authored over 30 texts and trade books including:

- ***Cornerstones for College Success*** (*including the First, Second, Third, Fourth, Fifth, Sixth, Seventh, Concise, Custom, Compact, Delhi, and Canadian Editions*)
- ***Cornerstones for Community College Success*** (*First and Second Editions*)
- ***Cornerstones for Career College Success*** (*First, Second, and Third Editions*)
- ***Cornerstones for Professionalism*** (*First and Second Editions*)
- ***Case Studies for the First Year***
- ***The Everything® Self-Esteem Book*** (*Adams Media*)

Robb has also been guest speaker and delivered keynote addresses to over 400 institutions of higher education across American in 46 states. He has spoken to The Pennsylvania, Texas, California, Florida, Indiana, Minnesota, Washington, Oklahoma, Ohio, New Jersey, Colorado, Virginia, Tennessee, Louisiana, and Arizona Private/Career College Associations.

Dr. Patricia G. Moody is Dean Emerita of the College of Hospitality, Retail, and Sport Management at the University of South Carolina, where she has served on the faculty and in administration for over 30 years. An award-winning educator, Pat was honored as ***Distinguished Educator of the Year*** at her college and as ***Collegiate Teacher of the Year*** by the National Business Education Association. She was also a top-five finalist for the ***Amoco Teaching Award*** at the University of South Carolina. She received the prestigious ***John Robert Gregg Award***, the highest honor in her field of over 100,000 educators.

Pat has co-authored many texts and simulations including:

- ***Cornerstones for College Success*** (*including the First, Second, Third, Fourth, Fifth, Sixth, Seventh, Concise, Custom, Compact, Delhi, and Canadian Editions*)
- ***Cornerstones for Community College Success*** (*First and Second Editions*)
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- ***Cornerstones for Professionalism*** (*First and Second Editions*)

- **365 Things I Learned in College**
- **The Everything® Self-Esteem Book (Adams Media)**

Prior to writing in the Student Success field, Pat published several business books and simulations.

A nationally known motivational speaker, consultant, and author, Pat has spoken in most states, has been invited to speak in several foreign countries, and frequently keynotes national and regional conventions. She has presented her signature, motivational keynote address, **“Fly Like an Eagle”** to tens of thousands of people, from Olympic athletes to corporate executives to high school students.

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