



Hef's Little Black Book

By Hugh M. Hefner, Bill Zehme

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"[A] breezy, charming chronicle."

—*Time Out New York*

The legendary founder of *Playboy* magazine, Hugh Hefner invites you into his world with *Hef's Little Black Book*, an illustrated treasury of advice and maxims. The only book ever written by the iconic publisher and unabashed hedonist, *Hef's Little Black Book* features a new, updated Afterword from Hef himself. Dedicated *Playboy* readers and fans of *The Girls Next Door*, the hit reality TV series that takes you behind the doors of the Playboy Mansion, will not want to miss this fantastic guide to the very good life from the man who has lived it better than anyone.

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Hef's Little Black Book By Hugh M. Hefner, Bill Zehme Bibliography

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Editorial Review

From Publishers Weekly

One might think that a book containing Playboy mogul Hefner's sex tips, musings and memories would be racy, bawdy, or at the very least engrossing—but there's little that's particularly sexy or insightful in this slim volume. Hefner and coauthor Zehme narrate in an off-putting third-person (presumably to allow Hefner to be referred to as "the master," and to allow for such sentences as "And so one man created two houses and all men would forever want to go to these houses, to be inside," and "He is remarkable in his ability to stay friends with former lovers, and inspiring as well..."). Even the sex stories are pretty tame by today's standards—with videos of celebrity couplings readily available online, will any reader be shocked to read that Hefner has had sex with multiple partners simultaneously? Little revelations, such as the translation of the Latin plaque outside his ballroom ("If you don't swing, don't ring") or Hef's baby-oil fetish ("Row upon row of Johnson's baby oil bottles standing sentry, awaiting the master's next urge") fail to titillate. Interspersed with happy recollections of rotating beds, Mansion Movie Nights and famous pals are ersatz pearls of Hefner wisdom ("Your pad—or your crib, as it's now called—is key"), and sidebars on everything from reading a woman by her hair color (brunettes make suitable wives and mothers, while blondes and redheads are mysterious and dangerous) to "Hef's Music to Woo By." Only Hef's fans—and certainly there are many—will appreciate this. 80 full-color photos.

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Review

"[A] breezy, charming chronicle...Both gracious and unapologetic about Hef's...otherworldly existence....Striking." (Time Out New York)

From the Back Cover

Nearly six decades ago, Hugh Marston Hefner created *Playboy* magazine, which effectively ignited America's sexual revolution. The greatest living symbol of the Good Life, Hef created a world for himself that most men have yearned to inhabit, if only briefly, just to know what it's like to be him. In *Hef's Little Black Book*, this universally envied international icon offers a treasury of his often wry and heartfelt wisdom as it applies to the realms of romance, hedonism, ambition, business—and, of course, sex.

Accompanied by tantalizing never-before-seen photographs from his vast private archive, *Hef's Little Black Book* is the gateway to Hugh Hefner's irresistibly beguiling world. If you don't swing, don't ring—lingerie and pajamas optional.

Users Review

From reader reviews:

Agnes Higa:

This Hef's Little Black Book usually are reliable for you who want to be described as a successful person, why. The reason of this Hef's Little Black Book can be among the great books you must have is giving you more than just simple examining food but feed a person with information that probably will shock your preceding knowledge. This book is usually handy, you can bring it everywhere you go and whenever your conditions in e-book and printed kinds. Beside that this Hef's Little Black Book giving you an enormous of

experience like rich vocabulary, giving you trial run of critical thinking that could it useful in your day task. So , let's have it appreciate reading.

Russell Bussey:

The particular book Hef's Little Black Book has a lot details on it. So when you check out this book you can get a lot of profit. The book was published by the very famous author. This articles author makes some research previous to write this book. This specific book very easy to read you may get the point easily after reading this book.

Shannon Bland:

People live in this new moment of lifestyle always make an effort to and must have the free time or they will get large amount of stress from both way of life and work. So , once we ask do people have extra time, we will say absolutely indeed. People is human not really a robot. Then we inquire again, what kind of activity have you got when the spare time coming to a person of course your answer will certainly unlimited right. Then ever try this one, reading textbooks. It can be your alternative throughout spending your spare time, typically the book you have read will be Hef's Little Black Book.

Emily Meredith:

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