



Hitmaker: The Man and His Music

By Tommy Mottola

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Hitmaker: The Man and His Music By Tommy Mottola

Much has been written about Tommy Mottola, one of the most powerful, visionary, and successful executives in the history of the music industry. He discovered, developed and launched the careers of many superstars, including Mariah Carey, Celine Dion, Shakira, Jennifer Lopez and Gloria Estefan, and is credited with creating the "Latin Explosion." He has had the privilege of working alongside Bruce Springsteen, Billy Joel, Bob Dylan, Beyonce, Michael Jackson, Barbara Streisand, the Dixie Chicks, Pearl Jam, Aerosmith, Tony Bennett, and Ozzy Osbourne, amongst other music giants. This is his story--a story of the modern music industry, from Elvis to the iPod--through the eyes of the man who made much of it happen.

HITMAKER recounts how a kid from the Bronx--and a college dropout--became one of the music industry's most creative and controversial CEOs. For the first time, Tommy lays bare the facts behind the most sensational aspects of his life, such as being married to and developing the career of Mariah Carey, managing Michael Jackson's emotional ups and downs, and the power struggle with his onetime boss and mentor Walter Yetnikoff. HITMAKER will take you inside this world of power, money, and fame as he recounts the fascinating dealings with countless icons, and what it was like to be at the top when the business suddenly changed.

Tommy's story is one that will never be duplicated--and here it is, in his own voice, for the first time.

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Editorial Review

Review

"Tommy's a smart guy, he's creative, and he's got street smarts and he did it! It's one of those classic American success stories, coming out of a neighborhood like the Bronx, you just do it, you make it and you're able to become the CEO of Sony. I was proud of him."

--Robert De Niro

"Tommy knows what it's like to be hungry. He's a rock and roll animal, and he's a street guy. He had that fire in the belly. You're not gonna keep a guy like that down. He thrives on adversity."

--Billy Joel

"Tommy became a huge part of my life and my career. He's a guru. He knows what he's doing. No one had as much to do with the success of the music business as Tommy. He has created more superstars than anyone else. All these amazing artists with such great catalogs, it all had to do with Tommy."

--Jennifer Lopez

"Launching an artist's career, creating the aura that someone special is about to come on the scene, and then taking it to each separate level where they become not only national stars, but international stars, with uniqueness and a special aura, Tommy did that extremely well."

--Clive Davis

"Tommy Mottola's got guts and balls of steel. When the whole world said no to the *Chicago* soundtrack, Tommy said yes. The album won a Grammy and sold four and a half million copies. So much for the naysayers."

--Harvey Weinstein

"I've met a few legends in my life and Tommy Mottola is one of them. What Tommy did, in my opinion, is change the landscape of music and the music business. He made the music business more fun, less corporate, more maverick...He was a catalyst in making me think about things differently and it changed the course of my life. He understands star power, making superstars, and globalization."

--Simon Cowell

About the Author

Tommy Mottola is one of the highest-profile executives in the history of the music industry. He is credited with discovering and guiding the careers of many of the world's most iconic music artists. Starting as a musician and an Epic Records recording artist at the age eighteen, he returned twenty years later to run that very company as Sony Music Entertainment's global CEO. In his tenure, he is credited with tripling the company's revenue, selling an estimated 8 billion CDs, and generating more than \$65 billion in sales. Tommy now heads the Mottola Media Group, a global entertainment and media company in New York City. He resides in New York City with his wife, Thalia, and their two young children, Sabrina and Matthew, and close by are his two older children, Sarah and Michael.

Users Review

From reader reviews:

Emily Walker:

This book untitled Hitmaker: The Man and His Music to be one of several books this best seller in this year, this is because when you read this publication you can get a lot of benefit into it. You will easily to buy this book in the book retail store or you can order it by means of online. The publisher with this book sells the e-book too. It makes you quickly to read this book, as you can read this book in your Mobile phone. So there is no reason for your requirements to past this publication from your list.

Hilda Dumas:

Reading a reserve tends to be new life style in this era globalization. With studying you can get a lot of information which will give you benefit in your life. Using book everyone in this world could share their idea. Ebooks can also inspire a lot of people. Plenty of author can inspire their very own reader with their story as well as their experience. Not only the story that share in the books. But also they write about the ability about something that you need example of this. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors on this planet always try to improve their talent in writing, they also doing some research before they write on their book. One of them is this Hitmaker: The Man and His Music.

Alice Lawson:

Spent a free time and energy to be fun activity to try and do! A lot of people spent their spare time with their family, or their friends. Usually they performing activity like watching television, likely to beach, or picnic within the park. They actually doing same thing every week. Do you feel it? Would you like to something different to fill your own free time/ holiday? Could be reading a book could be option to fill your free time/ holiday. The first thing you will ask may be what kinds of e-book that you should read. If you want to try look for book, may be the reserve untitled Hitmaker: The Man and His Music can be excellent book to read. May be it is usually best activity to you.

Lowell Oliver:

Your reading sixth sense will not betray anyone, why because this Hitmaker: The Man and His Music book written by well-known writer whose to say well how to make book that could be understand by anyone who all read the book. Written throughout good manner for you, leaking every ideas and composing skill only for eliminate your own personal hunger then you still question Hitmaker: The Man and His Music as good book not merely by the cover but also from the content. This is one publication that can break don't ascertain book by its deal with, so do you still needing an additional sixth sense to pick this specific!? Oh come on your looking at sixth sense already alerted you so why you have to listening to an additional sixth sense.

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