



# Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce

By Eric Chester

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For frustrated managers and leaders, a guide to instilling a strong work ethic in the modern workforce.

Work ethic in America is fast declining, plaguing young and old alike. But in *Reviving Work Ethic*, Eric Chester shows that you do best to focus on your young employees--those whose habits and ideals can still be influenced. He presents an incisive look at the root of the entitlement mentality that afflicts many in the emerging workforce and shows readers the specific actions they can take to give their employees a deep commitment to performing excellent work.

And his advice is crucial to a healthy bottom line: too often, talented-but-difficult-to-understand younger workers stand between your company and its profits. If business owners, managers, and executives are not connecting with them and modeling the key components of work ethic, employees are likely not connecting effectively with customers--leaving all kinds of money on the table.

*Reviving Work Ethic* is the culmination of years of research as well as presentations to over two million youth. Chester's experience shows in his confident analysis of the seven components of work ethic and in his proven strategies for handing them down to young employees.

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### Editorial Review

#### Review

"Too many young people are under the impression that work is a four-letter word; something to be avoided. Chester shows leaders how to get inside their heads--and their hearts--and get them to take pride in their work and perform at their best." --Ron Boire, president and CEO, Brookstone

"Eric has distilled his vast experience into a timely and concise book that will be very valuable to anyone who wants to improve the performance of young people in today's workforce. This is a must-read for managers, teachers, and parents." --Ted Fowler, president and CEO, Golden Corral

"Nothing beats hard work, and never will. The problem is that it is in short supply. In this wonderful book Eric Chester lays out the path to getting back to basics and unleashing winning behaviors in your workforce. Read it, study it and then DO IT! It will make you a better leader." --Chester Elton, coauthor of best-selling *The Orange Revolution* and *The Carrot Principle*

"Chester certainly has a handle on driving performance through the emerging workforce. And with the diminishing work ethic being such a pressing concern for leaders, the timeliness of this book couldn't be better." --Donald Broman, president, Snap On Industrial

"No one knows the emerging workforce better than Eric Chester. He's spot on when it comes to the challenge leaders face for improving work ethic and restoring pride, and he offers advice that is both practical and solid." --Joseph M. DePinto, president and CEO, 7-Eleven

#### About the Author

**Eric Chester** is an acclaimed expert in school-to-work transition. He has presented for more than two million youth at 1,500 high schools and colleges and has spoken to hundreds of leading companies and organizations that rely on teens and young adults as their front line workforce. Chester is the author four books, most recently *Getting Them to Give a Damn* and has coauthored eight others. He's the founder of the Bring Your "A" Game to Work youth training and certification program and is the president of Reviving Work Ethic, Inc., a speaking and consulting firm.

### Users Review

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##### Reginald McDade:

This Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce usually are reliable for you who want to be described as a successful person, why. The key reason why of this Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce can be among the great books you must have is giving you more than just simple studying food but feed an individual with information that possibly will shock your prior knowledge. This book is actually handy, you can bring it almost everywhere and whenever your conditions in e-book and printed types. Beside that this Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce giving you an enormous of experience including rich vocabulary, giving you trial of critical thinking that we know it useful in your day task. So , let's have it and revel in reading.

**Anthony Hanna:**

Reading a e-book tends to be new life style in this particular era globalization. With looking at you can get a lot of information that could give you benefit in your life. Together with book everyone in this world can easily share their idea. Textbooks can also inspire a lot of people. A great deal of author can inspire their very own reader with their story as well as their experience. Not only the storyplot that share in the ebooks. But also they write about the knowledge about something that you need case in point. How to get the good score toefl, or how to teach your children, there are many kinds of book that exist now. The authors on this planet always try to improve their expertise in writing, they also doing some analysis before they write on their book. One of them is this *Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce*.

**Whitney Martinez:**

In this period globalization it is important to someone to receive information. The information will make anyone to understand the condition of the world. The healthiness of the world makes the information much easier to share. You can find a lot of references to get information example: internet, paper, book, and soon. You can observe that now, a lot of publisher which print many kinds of book. The book that recommended for you is *Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce* this publication consist a lot of the information on the condition of this world now. This book was represented how does the world has grown up. The vocabulary styles that writer use to explain it is easy to understand. The actual writer made some research when he makes this book. That is why this book ideal all of you.

**Pearl Moore:**

This *Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce* is brand new way for you who has intense curiosity to look for some information mainly because it relief your hunger of knowledge. Getting deeper you onto it getting knowledge more you know or you who still having little bit of digest in reading this *Reviving Work Ethic: A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce* can be the light food in your case because the information inside this specific book is easy to get simply by anyone. These books create itself in the form which can be reachable by anyone, yes I mean in the e-book form. People who think that in publication form make them feel sleepy even dizzy this book is the answer. So there is no in reading a publication especially this one. You can find actually looking for. It should be here for you. So , don't miss that! Just read this e-book style for your better life in addition to knowledge.

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