



Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization

By Andrew Crane, Dirk Matten

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The fourth edition of *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization* explores the three major challenges that businesses face when making ethical decisions: globalization, sustainability, and corporate citizenship.

Authors Andrew Crane and Dirk Matten provide a truly global approach with a strong European perspective and examples from emerging economies around the world. The text's accessible style and easy-to-follow narrative ensure that it will engage students.

Business Ethics, Fourth Edition, features excellent case studies and unique pedagogical features that show how theory relates to real-life practice. It also focuses on building student skills through in-text features like "Skill Checks," "Think Theory" boxes, and "Key Concept" boxes.

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Review

"I am already a fan; I think it's the best around. Efforts have been made to update [the new edition] fully and I like the deployment of ethical dilemmas."

--John Bateman, University of Sussex

"Written by two leading voices in the global debate on business ethics and corporate responsibility, this book has set new standards since its first edition and is still by far the best book on business ethics available on the market. Simply a must read."

--Guido Palazzo, University of Lausanne

About the Author

Andrew Crane is George R. Gardiner Professor of Business Ethics and Director of the Centre of Excellence in Responsible Business at the Schulich School of Business at York University. His work has been published in many journals including the *Academy of Management Review*, *Journal of Business Ethics*, *Journal of Business Research*, and *Organization Studies*.

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