



Getting to Yes: Negotiating Agreement Without Giving In

By William L. Ury, Roger Fisher, Bruce M. Patton

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Since its original publication in 1981, Getting to Yes has been translated into 18 languages and has sold over 1 million copies in its various editions. This completely revised edition is a universal guide to the art of negotiating personal and professional disputes. It offers a concise strategy for coming to mutually acceptable agreements in every sort of conflict.

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Editorial Review

Amazon.com Review

We're constantly negotiating in our lives, whether it's convincing the kids to do their homework or settling million-dollar lawsuits. For those who need help winning these battles, Roger Fisher has developed a simple and straightforward five-step system for how to behave in negotiations. Narrated soothingly by NPR announcer Bob Edwards, Fisher adds the meaty portions of the material with a sense of playfulness. The blend of voices makes this tape easy to listen to, especially the real-life negotiating scenarios, in which negotiating examples are given. This is a must-have tape for every businessperson's car. (Running time: one hour, one cassette) --*Sharon Griggins*

Review

"This is by far the best thing I've ever read about negotiation. It is equally relevant for the individual who would like to keep his friends, property, and income and the statesman who would like to keep the peace." -- John Kenneth Galbraith

About the Author

Roger Fisher teaches negotiation at Harvard Law School. He frequently appears on television as a negotiations expert and is the director of the Harvard Negotiation Project.

Users Review

From reader reviews:

David Wysocki:

Nowadays reading books are more than want or need but also become a life style. This reading habit give you lot of advantages. The huge benefits you got of course the knowledge your information inside the book this improve your knowledge and information. The information you get based on what kind of e-book you read, if you want send more knowledge just go with schooling books but if you want feel happy read one together with theme for entertaining like comic or novel. The particular Getting to Yes: Negotiating Agreement Without Giving In is kind of publication which is giving the reader unstable experience.

Ida Johnson:

This book untitled Getting to Yes: Negotiating Agreement Without Giving In to be one of several books this best seller in this year, honestly, that is because when you read this publication you can get a lot of benefit upon it. You will easily to buy this book in the book retail outlet or you can order it via online. The publisher of this book sells the e-book too. It makes you quicker to read this book, since you can read this book in your Smart phone. So there is no reason to your account to past this reserve from your list.

Alice Billups:

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Walter Feuerstein:

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