



# I AM: The Power of Discovering Who You Really Are

By Howard Falco

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**"I AM is a fascinating, in-depth and eye-opening look at the very essence of how each of our lives are created in every moment." - Hale Dwoskin, author of the *New York Times* bestseller, *The Sedona Method* and featured teacher in *The Secret***

For centuries humankind has been asking fervent questions about the meaning of life. As Howard Falco learned, the answers to these questions can ultimately be found in the answer to just one: "Who am I?" In late 2002, in the middle of an ordinary life, Falco—a thirty-five-year-old investment manager with a wife and two children—sought the answer to this powerful question and remarkably this quest resulted in a sudden and all-encompassing shift in his awareness that revealed more about life and how we each create it than he ever imagined knowing. Startled by this new understanding and its implications for his own life and the lives of all others, Falco set out to share his discoveries. The stunning result is this book.

*I AM* takes readers on a life-changing journey in which they will discover the incredible power they have over their experience of life, finding that the doorway to eternal peace, happiness, and fulfillment lies in one of the shortest sentences in the written word but the most powerful in the universe: I AM.

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## **I AM: The Power of Discovering Who You Really Are** By Howard Falco Bibliography

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### Editorial Review

#### Review

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—**Hale Dwoskin**, author of the *New York Times* bestseller, *The Sedona Method* and featured teacher in *The Secret*

"**I AM** is a powerful book about self-realization. Howard Falco offers a profound explanation of the nature of your own existence and an understanding of the life you are capable of creating."

—**Marci Shimoff**, #1 *New York Times* bestselling author of *Happy for No Reason*

"A roadmap to discovering who we really are."

—**Arielle Ford**, author of *The Soulmate Secret*

"Howard Falco's **I AM** is an inspiring and insightful guide for personal transformation and empowerment."

—**Ernest D. Chu**, author of *Soul Currency*

"This is a magical book that is both powerful and empowering! Howard Falco has delivered an ancient wisdom with a practical modern day application. Imagine unleashing your infinite potential...with the wisdom of **I AM** you will connect to a passion and purpose that will forever change the way you live. **I AM** will help to awaken mass consciousness by leading a discovery of who we really are."

—**Dr. Darren R. Weissman**, author of *The Power of Infinite Love & Gratitude*

#### From the Author

It is with the deepest sense of honor and love that I present the material in this book to you. It is all the result of a startling experience of transformation that happened in 2002, culminating in the awareness of the very nature of creation, and the mechanics behind the ongoing evolution of the personal experience of life.

One of the biggest initial questions I had regarding this astonishing personal occurrence was, "Why me?", which after much further contemplation became, "Why not me?" Which leads to the most important question in this very moment, which is, "Why not you?"

If I learned anything from what happened to me it is the undeniable fact that this same information is always here for you when you are truly ready for it. How far you take it, embrace it, and integrate it into your life to achieve your desires is yours to decide. However, when you are ready, this awareness will prove to be all that it's been talked about over the centuries of time and more.

So I offer this wonderful information to you. Challenge and question all that you feel necessary along the way. You will know whether or not an understanding is right for you if it "vibes" with you, for your body is a great divining rod of truth. This feeling generally emanates from your heart, and when it happens you are being offered something significant that is above and beyond what your head may have been trying to tell you for years.

I hope you enjoy your revelations of awareness as much as I have enjoyed mine. You are about to embark on an amazing journey of self-discovery where your life and the way you look at it may be about to change

forever. On this journey you will find your ability to understand life and what you're truly capable of manifesting within it to be as limitless as you dare to allow. May your creative experience in this lifetime become more full of love and peaceful because of it.

With endless gratitude & love,  
Howard Falco

From the Back Cover

For centuries humankind has been asking fervent questions about the meaning of life. As Howard Falco learned, the answers to these questions can ultimately be found in the answer to just one: "Who am I?"

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## **Users Review**

**From reader reviews:**

**Eva Byrd:**

Book is definitely written, printed, or descriptive for everything. You can learn everything you want by a reserve. Book has a different type. As you may know that book is important point to bring us around the world. Close to that you can your reading talent was fluently. A reserve I AM: The Power of Discovering Who You Really Are will make you to end up being smarter. You can feel far more confidence if you can know about anything. But some of you think which open or reading a new book make you bored. It is not make you fun. Why they could be thought like that? Have you in search of best book or acceptable book with you?

**Elizabeth Edge:**

In this 21st millennium, people become competitive in each way. By being competitive right now, people have do something to make these survives, being in the middle of the actual crowded place and notice by surrounding. One thing that occasionally many people have underestimated that for a while is reading. Yes, by reading a publication your ability to survive enhance then having chance to endure than other is high. For yourself who want to start reading a book, we give you that I AM: The Power of Discovering Who You Really Are book as nice and daily reading e-book. Why, because this book is greater than just a book.

**Hazel Reinoso:**

Reading can called mind hangout, why? Because if you find yourself reading a book specially book entitled I AM: The Power of Discovering Who You Really Are your thoughts will drift away trough every dimension, wandering in every single aspect that maybe not known for but surely will end up your mind friends.

Imaging every word written in a guide then become one web form conclusion and explanation that maybe you never get prior to. The I AM: The Power of Discovering Who You Really Are giving you another experience more than blown away the mind but also giving you useful information for your better life in this era. So now let us teach you the relaxing pattern the following is your body and mind will be pleased when you are finished examining it, like winning a. Do you want to try this extraordinary shelling out spare time activity?

**Robert Lewis:**

Reading a book make you to get more knowledge from this. You can take knowledge and information from your book. Book is prepared or printed or created from each source that filled update of news. In this modern era like currently, many ways to get information are available for you actually. From media social similar to newspaper, magazines, science book, encyclopedia, reference book, novel and comic. You can add your understanding by that book. Isn't it time to spend your spare time to spread out your book? Or just trying to find the I AM: The Power of Discovering Who You Really Are when you necessary it?

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