



# Management: The New Competitive Landscape with CD and PowerWeb

*By Thomas S Bateman, Scott A Snell, Thomas Bateman, Scott Snell*

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Management: The New Competitive Reality, 6e shows how managers must utilize the classic principles of management in combination with the practices of the "New Economy" to achieve managerial goals. By reinforcing these new business practices in context with the functional approaches, the authors deliver a unique theme amongst all principles of management texts - how to manage in ways that deliver results. ver results.

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