



Personality: Theory and Research

By Daniel Cervone, Lawrence A. Pervin

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In *Personality: Theory and Research*, 10th Edition the overall format of the text remains the same. The ordering of chapters, integrating theory with research, has been retained. The text aims to introduce the primary theoretical perspectives that guide contemporary research on personality and individual differences, while reviewing a wide range of contemporary scientific findings on personality. Throughout the text, emphasis is placed on how theory and research inform one another. Rich case material shows how the theoretical conceptions yield insight into the lives of individual persons. In keeping with the long tradition of this text, the new edition treats each theoretical approach objectively and even-handedly, encouraging readers to weigh the evidence and to formulate their own conclusions.

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Editorial Review

From the Back Cover

Take a balanced, accessible, and in-depth look at personality

With each new edition, **Personality: Theory and Research** has successfully captured the mystery of human personality and the efforts of psychologists to unravel it. Authors Lawrence Pervin, Daniel Cervone, and Oliver John offer a balanced and highly accessible introduction to the major theoretical approaches to personality, and successfully integrate theory with research.

Fully updated and revised, this Ninth Edition is even more inviting, engaging, and student-friendly! The new edition features the latest research methods and findings, a new chapter on research on personality in context, and expanded coverage of biological foundations of personality, including the latest advances in evolutionary psychology, temperament, genetics, and more.

Personality: Theory and Research, 9th Edition:

- Focuses on the major theoretical perspectives that guide the contemporary science of personality psychology.
- Integrates theory and research to emphasize how theory and research inform one another.
- Illustrates theory with rich case material.
- Treats each theoretical approach objectively and even-handedly.
- Presents this complex scientific field in a highly engaging and readable manner.

Critical Acclaim

“The authors’ writing style is engaging. The use of rhetorical questions throughout...makes the text more interesting and should induce critical thinking.”—Wade C. Rowatt, Department of Psychology & Neuroscience, Baylor University

“The writing style is inviting and provides students with the opportunity to continually consider their own personality as they explore the chapters.”—Barbara A. Boccaccio, Tunxis Community College

About the Author

Lawrence A. Pervin, Rutgers University

Oliver P. John, University of California, Berkeley

Users Review

From reader reviews:

Susan Jun:

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book can help folks out of this uncertainty Information mainly this Personality: Theory and Research book because book offers you rich information and knowledge. Of course the data in this book hundred pct guarantees there is no doubt in it as you know.

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