



# Self-Promotion for Introverts: The Quiet Guide to Getting Ahead (Business Books)

By Nancy Ancowitz

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### Get noticed . . . and get ahead!

All too often, introverts get passed over for job offers and promotions while their more extroverted colleagues get all of the recognition. But it doesn't have to be this way.

In Self-Promotion for Introverts®, business communication coach and intrepid introvert Nancy Ancowitz helps introverts tap into their quiet strengths, articulate their accomplishments, and launch an action plan for gaining career advancement. You will learn how to:

- Promote yourself without bragging— when networking, on job interviews, and at work
- Use your quiet gifts (writing, researching, and listening) to your advantage
- Be a commanding presenter, despite your quieter nature
- Formulate your best plans, set goals, take action— and even find a better job
- Featuring exclusive advice from Warren Buffett, Bill Clinton, Hearst Magazines president Cathie Black, and marketing guru Seth Godin, Self-Promotion for Introverts® helps you progress inward, outward, and onward.

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*By Nancy Ancowitz*

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### Editorial Review

#### Review

"Filled with tips ... The author's tone is supportive and she does not argue that introverts should become live wires."

--*The New York Times*

"Best Books 2009"

--*Publishers Weekly*

"Best Book Gifts"

--*ABC News*

"Best New Career Books"

--*The Star-Ledger*

"Must-read Fall Books for IT Execs"

--*CIO Insight*

"Offers a solid dose of practical advice - alongside humorous anecdotes - for introverts to assert themselves by using their inherent tendencies in the most effective ways ... Written in a practical, precise, and smart way, Ancowitz shows introverts how to take advantage of the unique qualities and strengths they can offer, but also how to network, build visibility, have a memorable impact on others, speak publicly, interview effectively, own their own strengths, and much more ... One important thing to note is that the book is not about teaching an introvert to become an extrovert. The aim of the book is not to change people to be something they are not, but rather to refine them into the strongest versions of what they already are."

--*Positive Psychology New Daily*

"Written by an introvert for introverts ... If you're not an introvert, but have introverted customers or employees - this could be your lucky day. At first I thought this book was just for introverted people, until I realized how powerful my messages could be if I organized them in a way that my introverted audiences could appreciate and feel comfortable around."

--*Small Business Trends*

"*Self-Promotion for Introverts®* is a primer on doing just that - helping 'quiet sorts' assert themselves by using their inherent tendencies in the most effective ways."

--*Fort Myers Florida Weekly*

#### About the Author

**Nancy Ancowitz** is the creator of the popular Self-Promotion for Introverts® workshop, which she offers at New York University. Her coaching clients range from CEOs to emerging leaders in the business and creative worlds. Ancowitz lives in New York City.

### Users Review

#### From reader reviews:

**Lisa Streeter:**

Spent a free time and energy to be fun activity to do! A lot of people spent their spare time with their family, or all their friends. Usually they performing activity like watching television, gonna beach, or picnic inside park. They actually doing same task every week. Do you feel it? Would you like to something different to fill your free time/ holiday? Can be reading a book might be option to fill your free of charge time/ holiday. The first thing you will ask may be what kinds of publication that you should read. If you want to attempt look for book, may be the publication untitled Self-Promotion for Introverts: The Quiet Guide to Getting Ahead (Business Books) can be excellent book to read. May be it might be best activity to you.

**Betty Terry:**

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**Verna Riddle:**

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**Clarence Duncan:**

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