



Business Statistics, Textbook and Student Solutions Manual: Decision Making with Data

By Richard A. Johnson, Dean W. Wichern

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This book helps readers understand the reasoning by which findings from sample data can be extended to general conclusions to solve business problems. It discusses statistical methods and includes an explanation of their underlying assumptions and the dangers of ignoring them. It emphasizes the use of computers for calculations and provides numerous data sets and computer outputs.

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Review

Instructor's Manual, Data Desk and Test Bank available. -- *The publisher, John Wiley & Sons*

From the Publisher

This superlative textbook has been designed to make the study of statistics interesting and relevant in light of today's competitive business environment. Describes experiments, surveys, and other ways of collecting data. Discusses charts, graphs, time-sequence plots, and additional procedures for display data. Considers numerical summaries and simple but effective methods of analysis. Features illustrative examples, copious exercises, and mini-case studies to facilitate understanding.

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