



International Management: Strategy and Culture in the Emerging World

By David Ahlstrom, Garry D. Bruton

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Editorial Review

About the Author

David Ahlstrom received his Ph.D. from New York University's Stern School of Business and graduate degrees in international business from New York University and the University of Hawaii. Ahlstrom is a professor at the Department of Management in the Faculty of Business Administration at The Chinese University of Hong Kong. He also is the director of the Georgetown Summer Program in China and teaches at Georgetown University during the summer break. Before assuming his position at The Chinese University in 1996, he was an instructor at New York University's Stern School of Business from 1993 to 1996. David's professional interests include international management, managing in Greater China, venture capital and entrepreneurship in emerging economies. He has authored more than 100 peer-reviewed papers, about 50 of which have appeared in academic journals or as book chapters. His research has appeared in a number of journals including the ACADEMY OF MANAGEMENT REVIEW, STRATEGIC MANAGEMENT JOURNAL, ORGANIZATION SCIENCE, JOURNAL OF BUSINESS VENTURING, ACADEMY OF MANAGEMENT EXECUTIVE (now ACADEMY OF MANAGEMENT PERSPECTIVES), ASIA PACIFIC JOURNAL OF MANAGEMENT, BUSINESS HORIZONS, and ENTREPRENEURSHIP: THEORY & PRACTICE. Professor Ahlstrom's honors include: The Outstanding Teaching Award (1995), New York University Stern School of Business; the 1st Annual Vice Chancellor's Exemplary Teaching Award (1999); and The Outstanding Teacher Award (2002-2003), The Chinese University of Hong Kong, Faculty of Business Administration.

Garry D. Bruton earned his B.A. from the University of Oklahoma, his M.B.A. from George Washington University, and his Ph.D. from Oklahoma State University. Professor Bruton has authored or co-authored more than 60 articles in leading academic journals, including the Academy of Management Journal, the Strategic Management Journal, the Journal of International Business Studies, and the Journal of Business Venturing. His principal research interests include entrepreneurship and emerging economies. Professor Bruton is the editor of Academy of Management Perspectives, serves on the editorial boards of five journals, and is president of the Asia Academy of Management.

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