



Managerial Accounting: Decision Making and Motivating Performance

By Srikant M. Datar, Madhav V. Rajan

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Go beyond managerial accounting theory to the techniques used in management today.

Managerial Accounting: Making Decisions and Motivating Performance enables managers and business owners to attain the core skills they need to become integral members of their company's decision-making teams.

This new program from established authors Srikant M. Datar and Madhav Rajan emphasizes decision-making and the effects of decisions. While many texts teach the theories and frameworks of management education, *Managerial Accounting* goes further by covering the capabilities and techniques necessary for effective management practice, as well as fostering attitudes that typify integrity, honesty, and fairness.

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