



Only Connect: A Cultural History of Broadcasting in the United States

By Michele Hilmes

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Only Connect: A Cultural History of Broadcasting in the United States By Michele Hilmes

ONLY CONNECT is a comprehensive history of American broadcasting from its earliest days in radio, through the rise of television, to the current era of digital media and the Internet. It presents broadcasting as a vital component of American cultural identity, placing the development of U.S. radio, television, and new media in the context of social and cultural change. Each chapter opens with a discussion of the historical period, thoroughly traces the development of media policy, the growth of media industries, and the history of U.S. broadcast programming, and closes with a look at the major ways that radio and television have been understood and discussed throughout American history.

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Editorial Review

About the Author

Michele Hilmes is Professor of Media and Cultural Studies at the University of Wisconsin-Madison, where she has taught the history of broadcasting course for nearly two decades. She was Director of Undergraduate Studies in the Department of Communication Arts for eight years and currently serves as Department Chair. Hilmes is the author or editor of several books on broadcasting history in addition to ONLY CONNECT, including NETWORK NATIONS: A TRANSNATIONAL HISTORY OF BRITISH AND AMERICAN BROADCASTING (2011); RADIO VOICES: AMERICAN BROADCASTING 1922-1952 (1997); and RADIO'S NEW WAVE: GLOBAL SOUND IN THE DIGITAL ERA (2013) as well as numerous journal and anthology articles. She is frequently invited to give presentations on U.S. cultural history, both at home and around the world.

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