



# Plunkett's Outsourcing & Offshoring Industry Almanac 2016: Outsourcing & Offshoring Industry Market Research, Statistics, Trends & Leading Companies

*By Jack W. Plunkett*

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PLUNKETT'S OUTSOURCING & OFFSHORING INDUSTRY ALMANAC 2016

## Key findings:

- Plunkett Research lists top 300 companies in Outsourcing & Offshoring and names top trends changing the industry for the mid term.

## Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 417

Statistical Tables Provided: 9

Companies Profiled: 295

Geographic Focus: Global

A complete market research report, including forecasts and market estimates technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?

- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

### **Contents, Statistics, Forecasts and Analysis Include:**

#### Major Trends in the Outsourcing & Offshoring Industry

- 1)Introduction to the Outsourcing & Offshoring Industry
- 2)Pros and Cons of Outsourcing & Offshoring
- 3)BPO and KPO: White-Collar and Professional Tasks Such as Law and Accounting Are Offshored
- 4)Nearshoring and Reshoring Keep Operations Closer to Home
- 5)Health Care Goes Offshore, Medical Tourism and Clinical Trials Continue in China, India and Elsewhere
- 6)From Korea to India to Singapore to China, Nations Compete Fiercely in Biotech Development
- 7)Offshoring to India Drives Changes in the Global Consulting Industry
- 8)Outsourcing & Offshoring Boom in China Challenged by Rising Wages, Employee Demands and Regulation
- 9)R&D Expands in Chinese Research Parks/Patent Filings Soar
- 10)Outsourcing and Offshoring of Research, Development and Engineering Grow Along with Globalization
- 11)Wages Rise in China/Vietnam, Cambodia and Other Countries Gain Manufacturing Market Share
- 12)The Vast Majority of Shoes Sold in the U.S. Are Made Elsewhere
- 13)Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with Pure Consultancies
- 14)Corporate Clients Want Solid Returns on IT Investments
- 15)Original Design Manufacturing (ODM) Adds Value to Contract Electronics Manufacturing
- 16)Globalization and Worldwide Collaboration Fuel the Research Efforts of Major Corporations
- 17)3PL Logistics Services and Supply Chain Management Services
- 18)Hi-Tech Manufacturing Collaboration Spans the Globe
- 19)Outsourcing of Automobile Component Manufacturing/Design

### **Outsourcing & Offshoring Industry Statistics**

- 1)Outsourcing & Offshoring Industry Overview
- 2)Services Supplied to Foreign & U.S. Markets Through Cross-Border Trade & Through Affiliates: 1990-2013
- 3)U.S. Quarterly Trade in Services by Major Category: 2013-2015
- 4)U.S. Trade in Services by Affiliation & by Type: 2010-2013
- 5)U.S. Trade in Services by Affiliation & by Type: 2006-2009
- 6)U.S. Trade in Services by Affiliation & by Type: 2002-2005
- 7)Estimated Revenue for Professional, Scientific & Technical Services Firms, U.S.: 2009-2013
- 8)Top 50 Countries Exporting Textiles & Apparel to the U.S., All MFA Fibers: 2013-2014

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### **Editorial Review**

#### **Review**

It provides much value-added information about an important industry. --American Reference Books Annual

#### **About the Author**

Jack W. Plunkett is CEO & Publisher of Plunkett Research, Ltd., a Houston-based provider of market research and industry information in printed and electronic formats. Plunkett Research provides analysis, statistics and other vital data on all major industry sectors, from InfoTech to Retailing to Banking and Nanotechnology. Plunkett's client list includes 10,000 leading corporations, universities and government agencies worldwide. Plunkett's research products are distributed electronically through subscriptions to its website and around the globe by major booksellers and news distributors, including Bloomberg and ThomsonReuters.

Jack Plunkett is the author of numerous books, including *The Next Boom: What you absolutely, positively have to know about the world between now and 2025*. This book won a 2011 gold medal in the Business Book Awards competition sponsored by Axiom and INC Magazine. Plunkett is frequently interviewed as an expert source by publications such as Time magazine, The Wall Street Journal, The New York Times and Investor's Business Daily, media outlets such as NPR's Marketplace, ABC, and CBS Marketwatch, as well as local and regional newspapers and national columnists. Plunkett received an Academic Book of the Year Award for his Plunkett's Health Care Industry Almanac, and he was a regional finalist in the Entrepreneur of the Year Awards sponsored by Ernst & Young.

### **Users Review**

#### **From reader reviews:**

##### **Dorothy Wright:**

The actual book Plunkett's Outsourcing & Offshoring Industry Almanac 2016: Outsourcing & Offshoring Industry Market Research, Statistics, Trends & Leading Companies has a lot info on it. So when you make sure to read this book you can get a lot of gain. The book was authored by the very famous author. This articles author makes some research before write this book. This specific book very easy to read you can get the point easily after perusing this book.

##### **Ismael Roop:**

Playing with family inside a park, coming to see the water world or hanging out with friends is thing that usually you have done when you have spare time, in that case why you don't try thing that really opposite from that. One particular activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love Plunkett's Outsourcing & Offshoring Industry Almanac 2016: Outsourcing & Offshoring Industry Market Research, Statistics, Trends & Leading Companies, you can enjoy both. It is very good combination right, you still need to miss it? What kind of

hang-out type is it? Oh occur its mind hangout guys. What? Still don't have it, oh come on its known as reading friends.

**Bill Boyd:**

Within this era which is the greater person or who has ability to do something more are more special than other. Do you want to become considered one of it? It is just simple strategy to have that. What you have to do is just spending your time not very much but quite enough to possess a look at some books. One of many books in the top list in your reading list is usually Plunkett's Outsourcing & Offshoring Industry Almanac 2016: Outsourcing & Offshoring Industry Market Research, Statistics, Trends & Leading Companies. This book that is qualified as The Hungry Hills can get you closer in getting precious person. By looking right up and review this publication you can get many advantages.

**Maria Couch:**

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