



Schaum's Quick Guide to Business Formulas: 201 Decision-Making Tools for Business, Finance, and Accounting Students

By Joel G. Siegel, Jae K. Shim, Stephen W. Hartman

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Editorial Review

From the Back Cover

Business and finance answers in a flash!

Quick business and finance answers at your fingertips--that's what this unique book gives you! It has 201 major formulas with quick, clear explanations that you can grasp and put to use in seconds. Perfect for college and graduate students in business, finance, marketing, operations, management, and accounting, this comprehensive, portable quick reference lets you speedily review formulas in your current courses, and get ahead of the curve in coursework to come. It's such a handy source for fast, complete, and reliable problem-solving that many business people keep it on their desktops!

Schaum's Quick Guide to Business Formulas gets you right to the formula you need, explains it simply, and demonstrates it step by step. You get instant answers on

- Vertical analysis
- Security valuation
- Cost-volume-profit relationships
- Sales mix analysis
- Regression statistics
- Profit margin
- Sampling formulas
- Beta and alpha
- Cost of capital
- Earnings per share
- Residual income
- Equity ratios
- Inventory turnover
- Chi-square test
- Linear programming
- Trend analysis
- Discount cash flow analysis
- And many, many more

If you don't have a lot of time but want to excel in class, this book helps you: brush up before tests, locate formulas fast, research quickly and more effectively, and get the right answers without spending hours poring over lengthy texts.

About the Author

Joel G. Siegel, Ph.D., CPA, is professor of finance and accounting at Queens College, New York City. Jae K. Shim, Ph.D., is professor of finance and accounting at California State University, Long Beach. Stephen W. Hartman, Ph.D., is professor of management at New York Institute of Technology. Drs. Siegel and Shim also consult in finance, and Dr. Hartman is a management consultant.

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