



The iPad for Photographers: Master the Newest Tool in Your Camera Bag (3rd Edition)

By Jeff Carlson

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Apple's iPad and iPad Mini tablets has been an incredible success and generated a lot of interest from photographers. Instead of hauling a laptop along on vacation or to a photo shoot, a photographer can bring the lightweight iPad and take advantage of its large screen, third-party software and online access. The iPad is great for reviewing photos on-site using something other than a camera's small LCD, editing photos, presenting a photographer's portfolio, and more.

This fully updated 3rd edition of *The iPad Book for Photographers* includes full coverage of Adobe Lightroom mobile, your remote link to your full Lightroom library. Also new sections on using apps for cameras with built in Wi-Fi; transferring photos from an iPhone using iPhoto beaming; how to control the camera using the built-in Wi-Fi; and more. It also includes updated coverage for the new versions of iMove, iPhoto, Snapseed, Photogene, PhotoshopTouch, and other apps; as well as an thorough update to the popular Reference chapter.

The iPad for Photographers will help novice, intermediate, and pro shooters to:

- Discover how to make adjustments that remain intact in Lightroom on your computer, including cropping and rotating, editing tone and color, applying presets and previous edits, and much more.
- Import photos from a camera or memory cards using the iPad Camera Connection Kit or Lightning Camera adapters.
- Transfer photos by wireless while you're shooting, using Wi-Fi-enabled SD cards or adapters, or control the camera remotely with the CamRanger.
- Organize and rate images and assigning tags in the field, and integrating them later with Adobe Photoshop Lightroom on your computer.
- Edit photos with iPhoto, Adobe Photoshop Touch, and other image adjustment tools.
- Use portfolio software to create and deliver impressive iPad presentations for prospective clients.
- Share photos with others immediately via online photo sites, Apple TV, and

more.

- Edit video clips in iMovie, create slideshows, and more.

In this fully updated guide, photographers will learn even more clever uses for their iPad including backing up photos in the field, using the screen as a fill flash, calculating depth of field, tracking outdoor light conditions, and other handy at-your-fingertip resources to complement your particular shooting style.

The iPad is a powerful photography tool and this guide will help every photographer take advantages of its full capabilities!

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Editorial Review

About the Author

Seattle-based Jeff Carlson is a columnist for the *Seattle Times*, a senior editor of *TidBITS*, and a frequent contributor to publications such as *Macworld* and *Photographic Elements Techniques* magazines. He is also the author of numerous books and eBooks, including the previous two editions of *The iPad for Photographers*, four editions of *The iPad Pocket Guide*, *OS X Mountain Lion Pocket Guide*, *Adobe Lightroom mobile: Your Lightroom on the Go*, and *Canon EOS-M: From Snapshots to Great Shots*. Find more information at jeffcarlson.com, and follow him on Twitter and App.net at @jeffcarlson.

Users Review

From reader reviews:

Johnnie Lewis:

This The iPad for Photographers: Master the Newest Tool in Your Camera Bag (3rd Edition) book is just not ordinary book, you have it then the world is in your hands. The benefit you will get by reading this book is information inside this guide incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This kind of The iPad for Photographers: Master the Newest Tool in Your Camera Bag (3rd Edition) without we recognize teach the one who reading through it become critical in considering and analyzing. Don't always be worry The iPad for Photographers: Master the Newest Tool in Your Camera Bag (3rd Edition) can bring once you are and not make your bag space or bookshelves' become full because you can have it in your lovely laptop even mobile phone. This The iPad for Photographers: Master the Newest Tool in Your Camera Bag (3rd Edition) having fine arrangement in word as well as layout, so you will not experience uninterested in reading.

John Lopez:

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James Shockley:

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