Web Programming for Business: PHP Object-Oriented Programming with Oracle

By David Paper

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Web Programming for Business: PHP Object-Oriented Programming with Oracle focuses on fundamental PHP coding, giving students practical, enduring skills to solve data and technical problems in business.

Using Oracle as the backend database, the book is version-neutral, teaching students code that will still work even with changes to PHP and Oracle. The code is clean, clearly explained and solutions-oriented, allowing students to understand how technologies such as XML, RSS or AJAX can be leveraged in business applications. The book is fully illustrated with examples, and includes chapters on:

- Database functionality
- Security programming
- Transformation programming to move data

Powerpoint slides, applied exam questions, and the raw code for all examples are available on a companion website. This book offers an innovative approach that allows anyone with basic SQL and HTML skills to learn PHP object-oriented programming.

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Editorial Review

About the Author
David Paper is a professor of management information systems at Jon M. Huntsman School of Business, Utah State University, USA. With experience at major companies including Texas Instruments and IBM, David teaches both undergraduate and graduate students of computer science and business.

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