

Why You?: 101 Interview Questions You'll Never Fear Again

By James Reed

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“An insider's guide to the perfect interview.” —*Daily Express*

What are job interviewers actually looking for in a candidate? What questions will they ask? What does each question *really* mean? What are the answers that will secure you the job?

James Reed, chairman of one of the world's largest recruiting agencies, takes you into the minds of top interviewers and reveals the answers that will land your dream job. *101 Job Interview Questions You'll Never Fear Again* provides the best strategies for dealing with everything from classic questions like "Tell me about yourself" and "What are your greatest weaknesses?" to puzzlers like "Sell me this pen" and "How many traffic lights are there in New York?"

You'll learn:

- The “Fateful 15” questions that form the basis of nearly every question you'll be asked.
- The 101 most common questions and what the interviewer is *really* asking.
- Top line tactics for formulating winning answers about your career goals, character, competency, and creativity.
- How to identify the types of interviewers and adapt accordingly.
- How to adopt the right mindset, dress code, and approach to stand out from the pack.

“Gives you the answers they really want. Great as interview preparation.”

—*The Sun*

“Takes much of the fear out of preparing for a job interview.”

—*Sunday Post*

“Well-written and well-organized. Strongly recommended for anyone preparing for a job interview.”

—*Library Journal*

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Editorial Review

Review

Recruitment boss James Reed gives us an insider's guide to the perfect interview Daily Express It's nearly a new year - and for many that means the start of the hunt for a new job. And who better to guide you through the process than recruitment supremo James Reed? Yorkshire Post What job interview questions really mean and how to answer them. If you view a job interview as a minefield, this advice by the head of a top recruitment agency could help you safely across Irish Times Recruitment expert James Reed shows us exactly what NOT to do in a job interview Daily Star Recommend Why You? to everyone who is in work, out of work, looking to move up, down or sideways - not just those who are actively planning a job search ... indispensable The Bookbag Reed takes an extremely affable approach, managing to take what can be a dry, stress-inducing subject and lifting it with a light, easy-to-follow touch Press Association Top tips if you're on the hunt for a new job Sunday Post Read all 101 questions and be super prepared GoThinkBig It is not enough to want to change jobs. You need to know why you want to change and where you want to get to Working Mums Your chance to stand out from the crowd...gives you the answers they really want. Great as interview preparation The Sun Takes much of the fear out of preparing for a job interview Sunday Post Amazon UK's fastest-selling new read on interview techniques City A.M. An unparalleled ocean of qualitative & quantitative research The Sunday Guardian (India)

About the Author

James Reed is the Chairman of REED—Britain's biggest and best-known recruitment brand and the largest family-owned recruitment company in the world.

James enjoys talking about all matters work, jobs, and careers. He is a regular media commentator with recent appearances including *BBC Breakfast* and the UK version of *The Apprentice*.

James is a bestselling author of two books, *101 Job Interview Questions You'll Never Fear Again* and *Put Your Mindset to Work*, which he co-authored with Dr. Paul Stoltz.

He is a Harvard Business School alumnus and a Fellow of the Chartered Institute of Personnel and Development (CIPD). James lives in London with his wife Nicola and their six children.

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