



# Mastering Project Portfolio Management: A Systems Approach to Achieving Strategic Objectives

By Michael Bible, Susan Bivins

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## Mastering Project Portfolio Management: A Systems Approach to Achieving Strategic Objectives By Michael Bible, Susan Bivins

This unique book provides a holistic view of project portfolio management (PPM) that includes people, processes, tools, and techniques that work synergistically to produce portfolio decisions with the best chance of achieving organizational goals. It illustrates the entire PPM process from strategic planning through portfolio evaluation and adjustment including prioritizing objectives, identifying and evaluating candidate projects, selecting optimal portfolios, measuring performance, and governance.

### Key Features:

- Simulates real-world portfolio management through sample scenarios demonstrating advanced decision-making techniques with *reader access to decision support software* and step-by-step guidance through the entire PPM process
- Shows how to effectively plan, implement, and manage a project portfolio process without great expense in a relatively short period of time
- Demonstrates the process of prioritizing organizational objectives identified during strategic planning, a crucial step that is often missing
- Describes how to identify and screen large numbers of potential projects, evaluate the candidates against the objectives they support, consider alternate scenarios, and select the optimal project portfolio subject to constraints
- Addresses portfolio implementation and the evaluation and synthesis of project and portfolio performance
- WAV offers helpful downloadable documents, optimized evaluation models built using accompanying software, new concepts for evaluating strategic project and portfolio performance, and instructor course materials **available from the Web Added Value Download Resource Center at [jrosspub.com](http://jrosspub.com)**

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### Editorial Review

#### Review

Using their real-world experience, Bible and Bivins address many challenges not found in most PPM books, and offer scientifically based research to support their solutions. This is a book worth owning. --**Anthony Whitfield**, Project Portfolio Manager, CMS Energy

This book covers both the *what* and the *how* of selecting and managing project portfolios to best achieve strategic objectives. --**Jim Carras**, Executive Director, Enterprise Management Association -- International

The process and tools presented in **Mastering Project Portfolio Management** can be used to make better organizational decisions, reduce the influence of politics, and allow portfolios to be aligned to what is most important to the company and its customers. --**George Tome**, MSPM, SCPM, PMP, Manager, Global Technology Innovation Network: Program/Project Management, Large Global Heavy Equipment Manufacturer

#### About the Author

**Michael J. Bible** has 25 years of professional and leadership experience supporting the U.S. Department of Defense (DoD). He is a project and program management professional with a successful history applying project management best practices to the technical field of test and evaluation for portfolios of complex defense acquisition programs and projects. Mike was a co-owner of an engineering services firm and applied strategic planning to establish organizational direction while utilizing project portfolio management to successfully grow the company in alignment with business initiatives. Mike is a retired Marine Corps officer who obtained his Master of Science in Project Management from George Washington University. He is currently a Program Manager for URS Corporation.

**Susan S. Bivins** has more than 25 years of management and leadership experience dedicated to delivering successful information technology, organizational change management and professional consulting services projects for major global corporations. She specializes in project and portfolio management; international, multi-cultural and multi-company initiatives; and business strategy integration in the private and public sectors. During her career with IBM, Sue managed multiple organizations and complex projects, including operations and support for the Olympics and a strategic transformational change program. Since retiring from IBM, she has led multi-company joint initiatives with Hitachi, Microsoft and Sun Microsystems, and served as Director of Project Management at Habitat for Humanity International. Sue earned her Master of Science in Project Management from George Washington University. As a member of the Project Management Institute, she served on the PMI Standard for Portfolio Management team.

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#### Rodney Wilson:

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