Michael Allen's 2012 e-Learning Annual

By Michael W. Allen

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The field of e-learning continues to experience dramatic and turbulent growth. Over time, as technology has improved and the method's real capabilities have emerged, e-learning has gained widespread acceptance and is now the fastest growing sector of corporate learning.As in years past, *Michael Allen's Annual* offers a diverse and important collection that contains some of the most current insights and best practices that will help both educators and workplace learning leaders address issues of design and implementation, as well as strategy and culture.

In addition, this new volume offers a diverse mix of content that spans the full spectrum of technology-based learning. Year after year, the Annual discusses emerging trends in social media; showcases e-learning innovation; presents contemporary- and best-practices; tackles big-picture, strategic issues; and provides a host of useful tips and techniques. Additional content is also available online.

Contributors:

- Nabeel Ahmad
- Clark Aldrich
- Bobbe Baggio
- Tony Bingham
- Julia Bulkowski
- Bryan Chapman
- Phil Cowcill
- Allan Henderson
- Peter Isackson
- Cheryl Johnson
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Michael Allen's 2012 e-Learning Annual By Michael W. Allen Bibliography

- Sales Rank: #2474977 in Books
- Published on: 2011-07-26
- Original language: English
- Number of items: 1
- Dimensions: 11.08" h x .92" w x 8.72" l, 2.05 pounds
- Binding: Hardcover
- 304 pages

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Editorial Review

Review
"By placing so many viewpoints together, Allen has made it possible to do the classic 'compare and contrast' that helps develop insights and identify possibilities and strategies that fit our particular circumstances." - *Bill Brandon, Learning Solutions Magazine*

From the Back Cover
Praise for *Michael Allen's 2012 e-Learning Annual*
"*Michael Allen's Annual* really is annual. I found new examples and provocative ideas--just what I was looking for."
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--**Jay Cross, chairman, Internet Time Alliance**

About the Author
Michael Allen, Ph.D., pioneered multimedia learning technologies, interactive instructional paradigms, and rapid-prototyping processes, bringing each forward into leading corporate enterprises. He is the chairman and CEO of Allen Interactions Inc., which builds universally acclaimed custom e-learning, provides strategic learning consulting, and trains e-learning professionals in collaboration with ASTD. Formerly, Allen was the founder and CEO of Authorware Inc. He is an adjunct associate professor at the University of Minnesota Medical School, a sought-after conference speaker, and a prolific writer.

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