



Researching Communications: A Practical Guide to Methods in Media and Cultural Analysis

By David Deacon, Graham Murdock, Michael Pickering, Peter Golding

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Editorial Review

Review

“The key strengths of this book are built on clear explanations of the relationship of theory to research, the strong emphasis placed on practical application (the 'how to') of the methods and techniques discussed and the guidance given in relation to the stages of the research process.” *?Liam French, Art:Design:Media (Higher Education Academy)*

“This is an enormously useful text for anyone interested in an up-to-date guide to cultural analysis; it will be indispensable for teaching research methods in communication studies.” *?Hanno Hardt, Professor, University of Iowa*

About the Author

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