



The Global Corporation: Sustainable, Effective and Ethical Practices, A Case Book

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The Global Corporation: Sustainable, Effective and Ethical Practices, A Case Book From Brand: Routledge

This text brings together case studies focusing on specific instances of corporate best practices. All too often, we showcase cases based on questionable or unethical corporate behavior. Instead, the editors bring together in this book examples of how some firms **got it right**. Certainly, there is no claim that the companies in these case are perfect; some of them may have histories that include questionable practices. But, these are companies that work to foster trust, both internally and in their relationships with customers, suppliers, shareholders, and the communities in which they operate.

The book is not, however, merely a descriptive iteration of effective corporate conduct. The editors conclude with an analysis of frameworks for corporate and managerial ethical decision-making - frameworks that help to establish *models for best practices*. These frameworks then can be generalized and applied to other corporate situations, and replicated by other companies in their search for excellence and the resulting avoidance of misconduct.

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Editorial Review

Review

"This is a terrific resource for globalizing the discussion of business ethics. Real cases....real business issues...real ethical challenges."

R. Edward Freeman, Academic Director of the Business Roundtable Institute for Corporate Ethics and Olsson Professor of Business Administration at the University of Virginia's Darden School of Business

"Hartman and Werhane offer an excellent selection of cases that can help prepare future leaders for the serious social and ecological issues that global firms will undoubtedly face. Tackling issues as wide-ranging as ensuring safe water supplies, access to pharmaceuticals, labor conditions, managing diversity, and bottom-of-the-pyramid approaches to poverty reduction, to name only a few, Hartman and Werhane provide up-to-date cases, as well as a couple of classics, that can help guide future leaders' understanding of the important roles that businesses can?and need to?play in society today and into the future."

Sandra Waddock, Galligan Chair of Strategy, Professor of Management, Boston College

"At long last, a truly international business ethics case book! Hartman and Werhane have provided a comprehensive set of superbly written cases that cover all the important ethical issues in international business, including the environment, global poverty, operating in corrupt environments, and the obligations of pharmaceutical companies, among other topics. The cases are just the right length for classroom discussion.

Moreover, their book has outstanding coverage of Africa and Asia. Good cases from the U.S. and Europe are included in ways that enrich but do not dominate. This case book could be used any where in the world. Professors Hartman and Werhane have produced the best international business ethics case book available today."

Norman E. Bowie, Elmer L. Andersen Chair, University of Minnesota

About the Author

Laura P. Hartman is a Professor of Business Ethics and Legal Studies in the Management Department at DePaul University's College of Commerce and also serves as Research Director of DePaul's Institute for Business and Professional Ethics. She has served as the Gourlay Professor at the Melbourne Business School/Trinity College at the University of Melbourne (2007-2008), as an invited professor at INSEAD (France), HEC (France), the Université Paul Cezanne Aix Marseille III and at the Grenoble Graduate School of Business, among other European universities.

Patricia H. Werhane is the Peter and Adeline Ruffin Chair of Business Ethics and Senior Fellow at the Olsson Center for Applied Ethics in the Darden Graduate School of Business Administration at the University of Virginia and also hold a joint appointment as the Callista Wicklander Chair of Business Ethics

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