



## The Innovator's Prescription: A Disruptive Solution for Health Care (Business Books)

By Clayton M. Christensen, Jerome H. Grossman M.D., Jason Hwang M.D.

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**The Innovator's Prescription: A Disruptive Solution for Health Care (Business Books)** By Clayton M. Christensen, Jerome H. Grossman M.D., Jason Hwang M.D.

**A groundbreaking prescription for health care reform--from a legendary leader in innovation . . .**

Our health care system is in critical condition. Each year, fewer Americans can afford it, fewer businesses can provide it, and fewer government programs can promise it for future generations.

We need a cure, and we need it now.

Harvard Business School's Clayton M. Christensen?whose bestselling *The Innovator's Dilemma* revolutionized the business world?presents *The Innovator's Prescription*, a comprehensive analysis of the strategies that will improve health care and make it affordable.

Christensen applies the principles of disruptive innovation to the broken health care system with two pioneers in the field?Dr. Jerome Grossman and Dr. Jason Hwang. Together, they examine a range of symptoms and offer proven solutions.

**YOU'LL DISCOVER HOW**

- "Precision medicine" reduces costs and makes good on the promise of personalized care
- Disruptive business models improve quality, accessibility, and affordability by changing the way hospitals and doctors work
- Patient networks enable better treatment of chronic diseases
- Employers can change the roles they play in health care to compete effectively in the era of globalization
- Insurance and regulatory reforms stimulate disruption in health care

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- Sales Rank: #52075 in Books
- Brand: Christensen, Clayton M./ Grossman, Jerome H., M.D./ Hwang, Jason
- Published on: 2009
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x 1.43" w x 6.30" l, 1.85 pounds
- Binding: Hardcover
- 496 pages

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**Dr. Risa Lavizzo-Mourey, President and CEO, Robert Wood Johnson Foundation**

"Comprehensive in its vision, astute in its diagnosis, and clear in its guidance, *The Innovator's Prescription* offers strong medicine for a health care system that is far from well."

**Dr. Harvey V. Fineberg, President, Institute of Medicine**

"A wealth of insights--with new ideas and revelations in every chapter. Read it, and you will be armed with solid ideas for making health care better."

**George Halvorson, Chairman and CEO, Kaiser Foundation Health Plan, Inc. and Kaiser Foundation Hospitals**

"*The Innovator's Prescription* is a well researched, clearly organized road map to a sustainable health care system."

**Michael O. Leavitt, Secretary of Health and Human Services**

"*The Innovator's Prescription* is an important and timely contribution to the national debate on health system reform. We would do well to consider it carefully."

**Tom Daschle, former Senate Majority Leader and Distinguished Senior Fellow, Center for American Progress**

"Clayton Christensen has helped many businesses?including our own--find new growth opportunities through deeper insights into the future of health and the health care system. I can think of no one better equipped to lead this comprehensive global assessment."

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Clayton M. Christensen's bestselling books are:

"REQUIRED READING." *BusinessWeek*

"ABSORBING." *The New York Times*

"THOUGHTFUL." *Fortune*

"BRILLIANT." Michael R. Bloomberg

"VISIONARY." *Publishers Weekly*

## About the Author

**Clayton M. Christensen** is the Robert and Jane Cizik Professor of Business Administration at the Harvard Business School. Christensen is also co-founder of Innosight, a management consultancy; Rose Park Advisors, an investment firm; and Innosight Institute, a non-profit think tank. He is the author or coauthor of five books including the *New York Times* bestsellers *The Innovator's Dilemma*, *The Innovator's Solution* and most recently, *Disrupting Class*. He also serves as a leader in the Church of Jesus Christ of Latter-day Saints.

The late **Jerome H. Grossman, M.D.**, was the Director of the Harvard/Kennedy School Health Care Delivery Policy Program. A nationally recognized health care policy expert and a pioneer in health informatics, his leadership spanned business and health care. He served as CEO of a major medical center, chaired the Federal Reserve Bank of Boston, and co-founded four successful companies.

**Jason Hwang, M.D.**, is an internal medicine physician and senior strategist for the Healthcare Practice at Innosight LLC, an innovation and strategy consulting firm. He also co-founded and serves as the Executive Director of Healthcare at Innosight Institute, a non-profit social innovation think tank. Previously, Dr. Hwang was a chief resident and clinical instructor at the University of California, Irvine. He received his M.D. from the University of Michigan and M.B.A. from Harvard Business School.

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