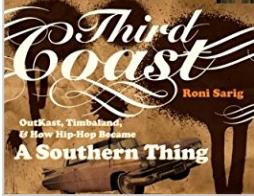




Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing

By Roni Sarig



Download now

Read Online 

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig

Typically, more than half the top rap songs in the country are the work of Southern artists. In a world still stuck in the East/West coast paradigm of the '90s, Southern hip hop has dominated the genre-and defined the culture-for years. And the South's leading lights, most notably OutKast, Timbaland, and more recently, crunk superstars like the Ying Yang Twins and Lil Jon, have expanded the parameters of hip hop. *Third Coast* is the first book to deal with Southern hip hop as a matter of cultural history, and the first to explain the character and significance of down South rapping to fans as well as outsiders. It tells the story of recent hip hop, marking how far the music has come sonically and culturally since its well-documented New York-centered early years.

 [Download Third Coast: OutKast, Timbaland, and How Hip-Hop B...pdf](#)

 [Read Online Third Coast: OutKast, Timbaland, and How Hip-Hop B...pdf](#)

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing

By Roni Sarig

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig

Typically, more than half the top rap songs in the country are the work of Southern artists. In a world still stuck in the East/West coast paradigm of the '90s, Southern hip hop has dominated the genre-and defined the culture-for years. And the South's leading lights, most notably OutKast, Timbaland, and more recently, crunk superstars like the Ying Yang Twins and Lil Jon, have expanded the parameters of hip hop. *Third Coast* is the first book to deal with Southern hip hop as a matter of cultural history, and the first to explain the character and significance of down South rapping to fans as well as outsiders. It tells the story of recent hip hop, marking how far the music has come sonically and culturally since its well-documented New York-centered early years.

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig

Bibliography

- Sales Rank: #1102479 in Books
- Published on: 2007-05-01
- Released on: 2007-05-01
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x .91" w x 6.10" l, 1.02 pounds
- Binding: Paperback
- 400 pages



[Download](#) *Third Coast: OutKast, Timbaland, and How Hip-Hop B ...pdf*



[Read Online](#) *Third Coast: OutKast, Timbaland, and How Hip-Hop ...pdf*

Download and Read Free Online **Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing** By Roni Sarig

Editorial Review

From Publishers Weekly

Though most casual fans know the story of hip-hop's birth in the ashes of the South Bronx, the story of the South's entry into the modern rap scene remains relatively unknown. Here, author and music writer Sarig (The Secret History of Rock) provides the "Dirty South" its first complete history, an ambitious tale featuring Southern industry luminaries like Pharrell Williams and Jermaine Dupri, as well as the acts mentioned in the subtitle. Sarig's chronicle boasts remarkable depth and breadth, covering every aspect of Southern hip-hop, including dozens-if not hundreds-of acts. Moving away from historical documentation to analysis can lead Sarig to make some questionable generalizations ("it's easy to observe that, today, the blues is almost entirely the province of middle-aged white people"), but his attention to the music itself reaches some dizzying pinnacles-as in deconstructing crunk lyrics to reveal connections to 11th century working-class Saxons. Throughout, Sarig is informative and entertaining, keeping an eye on the big picture while managing this huge swath of uncollected music history; though the necessary surfeit of details may wear out casual readers, Sarig ably connects the stories of record shops, roller discos and street corners from Houston to Miami to Virginia Beach.

Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

From Booklist

Rap has become mainstream, and Sarig limns some of its most important performers by adopting a regional focus on what may at first seem an unlikely place, the American South. Like the Allman Brothers in the 1970s, Timbaland, OutKast, and others have created an identifiably southern style. Different sensibilities and a refreshing noninvolvement in rap's infamous East-West contretemps mark the irrepressible enthusiasm of many southern rappers. From *Southernplayalisticadillacmuzik* in 1994 onward, the playful OutKast (Andre 3000 and Big Boi, aka Andre Benjamin and Antwan Patton) has exhibited an adventurous approach that earned huge sales, and Timbaland (ne Timothy Z. Mosley) is a noted producer and composer as well as performer. All southern hip-hop, aka Dirty South Hip Hop, is probably a cipher to those for whom rap genres and performers all sound alike, but Sarig may help even them differentiate and appreciate this complex, fun, less-threatening relative of gangsta rap. A good introduction to its subject and appreciation of an important movement in pop music. *Mike Tribby*

Copyright © American Library Association. All rights reserved

Review

"Excels...Clear-headed: an essential document of the last two decades." -- *Paste*, May 2007

"Overflows with these kinds of minute details that... coalesce into a richer portrait of a scene and a culture." - - *Playboy Online*, 5/17/07

"Takes its cues directly from the music...when the beat is hot, so is the narrative...Fascinating." -- *Orlando Weekly*, 5/3/07

"The most thorough, definitive and well-researched exploration of Southern hip-hop's history that we have." -- *URB Magazine*, 3/29/07

"To pull together so much material in such an engaging manner is remarkable." -- *The Wire*, (UK) 6/1/07

Users Review

From reader reviews:

Benjamin Chambers:

Book is actually written, printed, or illustrated for everything. You can understand everything you want by a book. Book has a different type. To be sure that book is important matter to bring us around the world. Next to that you can your reading talent was fluently. A reserve Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing will make you to be smarter. You can feel far more confidence if you can know about almost everything. But some of you think that will open or reading any book make you bored. It is far from make you fun. Why they might be thought like that? Have you looking for best book or ideal book with you?

Douglas Whatley:

What do you think of book? It is just for students since they are still students or this for all people in the world, what the best subject for that? Just simply you can be answered for that query above. Every person has diverse personality and hobby for every other. Don't to be compelled someone or something that they don't desire do that. You must know how great and also important the book Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing. All type of book can you see on many solutions. You can look for the internet solutions or other social media.

Charles Kinsella:

The book untitled Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing contain a lot of information on it. The writer explains your ex idea with easy approach. The language is very straightforward all the people, so do not necessarily worry, you can easy to read this. The book was compiled by famous author. The author brings you in the new era of literary works. It is easy to read this book because you can keep reading your smart phone, or product, so you can read the book within anywhere and anytime. In a situation you wish to purchase the e-book, you can open their official web-site as well as order it. Have a nice study.

Nancy Sobel:

Reserve is one of source of expertise. We can add our expertise from it. Not only for students but also native or citizen have to have book to know the revise information of year to year. As we know those books have many advantages. Beside most of us add our knowledge, may also bring us to around the world. By the book Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing we can acquire more advantage. Don't you to definitely be creative people? For being creative person must like to read a book. Simply choose the best book that ideal with your aim. Don't be doubt to change your life at this time book Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing. You can more pleasing than now.

**Download and Read Online Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig
#X1FURVY5GTK**

Read Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig for online ebook

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig books to read online.

Online Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig ebook PDF download

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig Doc

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig MobiPocket

Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig EPub

X1FURVY5GTK: Third Coast: OutKast, Timbaland, and How Hip-Hop Became a Southern Thing By Roni Sarig