



# Hipgnosis Portraits

By Aubrey Powell

[Download now](#)

[Read Online](#) 

## Hipgnosis Portraits By Aubrey Powell

**A journey into the archives of the most important design agency in music history, including never-before-seen photos of the biggest names in rock rock 'n' roll**

Hipgnosis created some of the most innovative and surreal cover art of the 1960s, 70s, and early 80s for the biggest names of the era?Pink Floyd, Led Zeppelin, Wings, Yes, Genesis, 10cc, Peter Gabriel, Bad Company, Syd Barrett, and Black Sabbath, to name just a few. The sublime prism cover for Pink Floyd's *The Dark Side of the Moon* continues to be one of the most pervasive images in all popular culture. Hipgnosis's highly conceptual approach and graphic appeal earned them five Grammy nominations for cover design, and they profoundly influenced not only the history of music, but also all other creative fields from advertising to fashion.

*Hipgnosis Portraits* explores an endless stream of creative ideas in two sections. Part I, "Imagination," tells the story behind the artwork from germination through to the final sleeve design, supported by a wide array of archival materials. Part II, "Realization," contains beautiful and extremely photographic portraits of the musicians the agency counted as clients. Several of these images were taken but not used for projects and have remained buried in archives ever since. The book is filled with playful, abstract compositions from a remarkably prolific collective that redefined the possibilities of concept-driven art and design. 366 illustrations in color and black-and-white

 [Download Hipgnosis Portraits ...pdf](#)

 [Read Online Hipgnosis Portraits ...pdf](#)

# Hipgnosis Portraits

By Aubrey Powell

## Hipgnosis Portraits By Aubrey Powell

**A journey into the archives of the most important design agency in music history, including never-before-seen photos of the biggest names in rock rock 'n' roll**

Hipgnosis created some of the most innovative and surreal cover art of the 1960s, 70s, and early 80s for the biggest names of the era?Pink Floyd, Led Zeppelin, Wings, Yes, Genesis, 10cc, Peter Gabriel, Bad Company, Syd Barrett, and Black Sabbath, to name just a few. The sublime prism cover for Pink Floyd's *The Dark Side of the Moon* continues to be one of the most pervasive images in all popular culture. Hipgnosis's highly conceptual approach and graphic appeal earned them five Grammy nominations for cover design, and they profoundly influenced not only the history of music, but also all other creative fields from advertising to fashion.

*Hipgnosis Portraits* explores an endless stream of creative ideas in two sections. Part I, "Imagination," tells the story behind the artwork from germination through to the final sleeve design, supported by a wide array of archival materials. Part II, "Realization," contains beautiful and extremely photographic portraits of the musicians the agency counted as clients. Several of these images were taken but not used for projects and have remained buried in archives ever since. The book is filled with playful, abstract compositions from a remarkably prolific collective that redefined the possibilities of concept-driven art and design. 366 illustrations in color and black-and-white

## Hipgnosis Portraits By Aubrey Powell Bibliography

- Rank: #815936 in Books
- Brand: Powell Aubrey
- Published on: 2014-11-11
- Original language: English
- Number of items: 1
- Dimensions: 12.30" h x 1.30" w x 10.40" l, .0 pounds
- Binding: Hardcover
- 288 pages

 [Download Hipgnosis Portraits ...pdf](#)

 [Read Online Hipgnosis Portraits ...pdf](#)

## Download and Read Free Online Hipgnosis Portraits By Aubrey Powell

---

### Editorial Review

#### Review

“This fascinating book showcases the photo and design talents of perhaps the most influential design collective in album art history....Powell's recollections are as charming as the final photos are intense.”

- **USA Today**

“Consider it a coffee table book for rock fans who bliss out on something stronger than coffee....If anything, gazing at the charged images from Hipgnosis's glory days, I'm reminded of how much we have lost. Vinyl fanatics have succeeded in reviving the LP, but I'm not sure if commercial pressures of any sort could ever bring back the free-spirited covers that, for a brief spell, created much of the mystique of classic rock.”

- **The Daily Beast**

“Powell's notes and curator photographs provide a personal tour of his decades-old flat file, sharing never-before-seen outtakes and mock-ups from some of the greatest albums of all time.”

- **Burnaway**

“*Hipgnosis Portraits* is a collection of both seminal album covers and the lost photo shoots, as well as the stories behind them?working intimately with the bands to conceive and execute their creative visions.”

- **Entertainment Weekly**

“Pre-Photoshop, Hipgnosis pioneered double-exposure and montage techniques to turn photos into “Wow, dude!” moments. . . . Along the way, Hipgnosis compiled a hefty file of music portraiture?clients ranging from the Rolling Stones to Olivia Newton-John?much of it unseen until now.”

- **American Photo**

#### About the Author

Aubrey Powell co-founded the design agency Hipgnosis with the late Storm Thorgerson in 1967. Their stunning and often surreal work established them as the most important design collective in music history. In 1989, Po was made creative director for The Paul McCartney World Tour, designing the stage set, video wall and filmed images. He is the author of numerous books, including *Hipgnosis | Portraits*, and is the current creative director for Pink Floyd.

Robert Plant is the singer, songwriter, and musician famous for being the lead singer of Led Zeppelin.

### Users Review

#### From reader reviews:

#### Sherry Spears:

Book is to be different for each grade. Book for children until adult are different content. As you may know that book is very important normally. The book *Hipgnosis Portraits* had been making you to know about other expertise and of course you can take more information. It is extremely advantages for you. The e-book *Hipgnosis Portraits* is not only giving you considerably more new information but also to become your friend when you feel bored. You can spend your own spend time to read your reserve. Try to make relationship using the book *Hipgnosis Portraits*. You never truly feel lose out for everything should you read some books.

**Paul Norris:**

Reading a e-book can be one of a lot of pastime that everyone in the world really likes. Do you like reading book consequently. There are a lot of reasons why people fantastic. First reading a e-book will give you a lot of new data. When you read a reserve you will get new information mainly because book is one of several ways to share the information as well as their idea. Second, reading through a book will make a person more imaginative. When you reading through a book especially fiction book the author will bring one to imagine the story how the figures do it anything. Third, you may share your knowledge to other individuals. When you read this Hipgnosis Portraits, you can tells your family, friends as well as soon about yours book. Your knowledge can inspire average, make them reading a reserve.

**Luis Poole:**

This Hipgnosis Portraits is brand new way for you who has curiosity to look for some information because it relief your hunger details. Getting deeper you into it getting knowledge more you know or else you who still having little bit of digest in reading this Hipgnosis Portraits can be the light food for you because the information inside this particular book is easy to get by means of anyone. These books create itself in the form that is reachable by anyone, yep I mean in the e-book web form. People who think that in publication form make them feel tired even dizzy this publication is the answer. So you cannot find any in reading a e-book especially this one. You can find actually looking for. It should be here for a person. So , don't miss the item! Just read this e-book variety for your better life and knowledge.

**Donna Moore:**

What is your hobby? Have you heard this question when you got learners? We believe that that question was given by teacher on their students. Many kinds of hobby, Every person has different hobby. And also you know that little person such as reading or as reading through become their hobby. You need to know that reading is very important and also book as to be the point. Book is important thing to include you knowledge, except your teacher or lecturer. You discover good news or update regarding something by book. Amount types of books that can you go onto be your object. One of them is actually Hipgnosis Portraits.

**Download and Read Online Hipgnosis Portraits By Aubrey Powell  
#QNPA2RG8I03**

## **Read Hipgnosis Portraits By Aubrey Powell for online ebook**

Hipgnosis Portraits By Aubrey Powell Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Hipgnosis Portraits By Aubrey Powell books to read online.

### **Online Hipgnosis Portraits By Aubrey Powell ebook PDF download**

**Hipgnosis Portraits By Aubrey Powell Doc**

**Hipgnosis Portraits By Aubrey Powell MobiPocket**

**Hipgnosis Portraits By Aubrey Powell EPub**

**QNPA2RG8I03: Hipgnosis Portraits By Aubrey Powell**