



The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art

By Don Thompson

Download now

Read Online ➔

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson

Why would a smart New York investment banker pay \$12 million for the decaying, stuffed carcass of a shark? By what alchemy does Jackson Pollock's drip painting "No. 5, 1948" sell for \$140 million?

Intriguing and entertaining, "The \$12 Million Stuffed Shark" is a "Freakonomics" approach to the economics and psychology of the contemporary art world. Why were record prices achieved at auction for works by 131 contemporary artists in 2006 alone, with astonishing new heights reached in 2007? Don Thompson explores the money, lust, and self-aggrandizement of the art world in an attempt to determine what makes a particular work valuable while others are ignored.

This book is the first to look at the economics and the marketing strategies that enable the modern art market to generate such astronomical prices. Drawing on interviews with past and present executives of auction houses and art dealerships, artists, and the buyers who move the market, Thompson launches the reader on a journey of discovery through the peculiar world of modern art. Surprising, passionate, gossipy, revelatory, "The \$12 Million Stuffed Shark" reveals a great deal that even experienced auction purchasers do not know.

↓ [Download The \\$12 Million Stuffed Shark: The Curious Economi ...pdf](#)

📖 [Read Online The \\$12 Million Stuffed Shark: The Curious Econo ...pdf](#)

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art

By Don Thompson

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson

Why would a smart New York investment banker pay \$12 million for the decaying, stuffed carcass of a shark? By what alchemy does Jackson Pollock's drip painting "No. 5, 1948" sell for \$140 million?

Intriguing and entertaining, "The \$12 Million Stuffed Shark" is a "Freakonomics" approach to the economics and psychology of the contemporary art world. Why were record prices achieved at auction for works by 131 contemporary artists in 2006 alone, with astonishing new heights reached in 2007? Don Thompson explores the money, lust, and self-aggrandizement of the art world in an attempt to determine what makes a particular work valuable while others are ignored.

This book is the first to look at the economics and the marketing strategies that enable the modern art market to generate such astronomical prices. Drawing on interviews with past and present executives of auction houses and art dealerships, artists, and the buyers who move the market, Thompson launches the reader on a journey of discovery through the peculiar world of modern art. Surprising, passionate, gossipy, revelatory, "The \$12 Million Stuffed Shark" reveals a great deal that even experienced auction purchasers do not know.

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson Bibliography

- Sales Rank: #52869 in Books
- Brand: Palgrave MacMillan
- Published on: 2010-04-13
- Released on: 2010-04-13
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x .3" w x 6.19" l, .69 pounds
- Binding: Paperback
- 272 pages

 [Download The \\$12 Million Stuffed Shark: The Curious Economi ...pdf](#)

 [Read Online The \\$12 Million Stuffed Shark: The Curious Econo ...pdf](#)

Download and Read Free Online The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson

Editorial Review

Users Review

From reader reviews:

Deborah Hart:

Spent a free time and energy to be fun activity to perform! A lot of people spent their spare time with their family, or their friends. Usually they doing activity like watching television, planning to beach, or picnic in the park. They actually doing same task every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? May be reading a book is usually option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to try out look for book, may be the guide untitled The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art can be fine book to read. May be it might be best activity to you.

Cheryl Fisher:

People live in this new morning of lifestyle always try to and must have the time or they will get lot of stress from both day to day life and work. So , when we ask do people have spare time, we will say absolutely indeed. People is human not only a robot. Then we inquire again, what kind of activity are you experiencing when the spare time coming to you actually of course your answer will unlimited right. Then ever try this one, reading textbooks. It can be your alternative with spending your spare time, the book you have read is definitely The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art.

George McDaniel:

Reading a book being new life style in this year; every people loves to study a book. When you learn a book you can get a great deal of benefit. When you read guides, you can improve your knowledge, mainly because book has a lot of information onto it. The information that you will get depend on what kinds of book that you have read. If you would like get information about your study, you can read education books, but if you want to entertain yourself you can read a fiction books, this sort of us novel, comics, as well as soon. The The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art provide you with a new experience in looking at a book.

John Stewart:

Beside this specific The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art in your phone, it could give you a way to get nearer to the new knowledge or info. The information and the knowledge you are going to got here is fresh from your oven so don't possibly be worry if you feel like an aged people live in narrow town. It is good thing to have The \$12 Million Stuffed Shark: The Curious

Economics of Contemporary Art because this book offers to your account readable information. Do you occasionally have book but you do not get what it's about. Oh come on, that wil happen if you have this in your hand. The Enjoyable set up here cannot be questionable, similar to treasuring beautiful island. Use you still want to miss the idea? Find this book as well as read it from currently!

**Download and Read Online The \$12 Million Stuffed Shark: The
Curious Economics of Contemporary Art By Don Thompson
#9NPJCXHKS00**

Read The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson for online ebook

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson books to read online.

Online The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson ebook PDF download

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson Doc

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson Mobipocket

The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson EPub

9NPJCXHKS00: The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art By Don Thompson