



The Layers of Magazine Editing

By Michael Robert Evans

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The Layers of Magazine Editing By Michael Robert Evans

Unlike the myriad writing manuals that emphasize grammar, sentence structure, and other skills necessary for entry-level editing jobs, this engaging book adopts a broader view, beginning with the larger topics of audience, mission, and tone, and working its way down, layer by layer, to the smaller questions of grammar and punctuation. Based on Michael Evans's years of experience as an editor and supplemented by invaluable observations from the editors of more than sixty magazines?including *The Atlantic*, *Better Homes and Gardens*, *Ebony*, *Esquire*, and *National Geographic*?this book reveals the people-oriented nature of the job.

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